



ETIHAD STADIUM

Corporate Suites

Get inside the experience. Brilliant.

ETIHAD STADIUM CORPORATE SUITES

With major sporting events all year round in a venue that's nothing short of world class, Etihad Stadium's Corporate Suites offer the ultimate in corporate entertainment.

Your Corporate Suite is superbly appointed and architecturally designed to provide ultimate viewing and comfort for you and your guests. Open your double glass windows to take in the full atmosphere of a blockbuster game, or create a more intimate environment by keeping them closed.

You can also complete your event with a delicious menu served by our professional staff. With options for cocktail menus, buffet style or plated meals, there is something to suit every occasion.

Etihad Stadium hosts numerous sporting and entertainment events to satisfy the varied tastes of your most important clients. We would welcome the opportunity to show you our spectacular facilities.

FEATURE AND BENEFITS

- Ticketing for sporting events at Etihad Stadium
- Four AFL Medallion Memberships gaining entry to all matches at the MCG including finals
- Guaranteed right to purchase four AFL Grand Final tickets at face value
- VIP car parking directly beneath Etihad Stadium
- Access to your suite on non-events days to serve a variety of purposes including private meetings, staff training and interviews
- Varied menu options
- Access to Medallion Club facilities after the game
- Special rates on function room hire
- Priority booking service for major entertainment events
- Annual menu presentation and tastings
- Access to Moonah Links Golf Course



CORPORATE SUITE ADVERTISING PACKAGE



SUITE PARAPET SIGN

You can have your company logo or advertising on display directly outside the front of your Corporate Suite.

- The parapet signage measures 4.0m x 0.7m
- Parapet production costs vary from approximately \$500 to \$800 inclusive of GST



EXTERNAL SUPER SCREEN

You can also have your company's TVC displayed on the external super screen that is viewable to thousands of people in the Docklands precinct. That is 8 x 30 second TVCs per day, 7 days per week.

The super screen's full colour graphic and video capabilities are suitable to play your existing TVC or an ad created for a specific campaign.

Advertising content subject to special events requirements and MSL Management approval.

CORPORATE SUITE PACKAGE OPTIONS

	12 SEATER	16 SEATER
1 YEAR LEASE	\$105,000	\$120,000
* Advertising component of package (Approx. 40% of total price)	\$42,000 Advertising	\$48,000 Advertising
• Suite Parapet Sign	\$63,000 Rental Amount	\$72,000 Rental Amount
• External Super Screen	\$105,000 TOTAL	\$120,000 TOTAL
2 YEAR LEASE	\$100,000	\$115,000
* Advertising component of package (Approx. 40% of total price)	\$40,000 Advertising	\$46,000 Advertising
• Suite Parapet Sign	\$60,000 Rental Amount	\$69,000 Rental Amount
• External Super Screen	\$100,000 TOTAL	\$115,000 TOTAL
3 YEAR LEASE	\$95,000	\$105,000
* Advertising component of package (Approx 40% of total price)	\$38,000 Advertising	\$42,000 Advertising
• Suite Parapet Sign	\$57,000 Rental Amount	\$63,000 Rental Amount
• External Super Screen	\$95,000 TOTAL	\$105,000 TOTAL
1 YEAR LEASE Half share#	\$55,000	\$65,000
* Advertising component of package (Approx. 40% of total price)	\$22,000 Advertising	\$26,000 Advertising
• Suite Parapet Sign	\$33,000 Rental Amount	\$39,000 Rental Amount
• External Super Screen	\$55,000 TOTAL	\$65,000 TOTAL

** Pricing exclusive of GST and Subject to CPI increases
Subject to availability*

Food & beverage additional, butler service fee not included, fit-out fee may need to be negotiated.

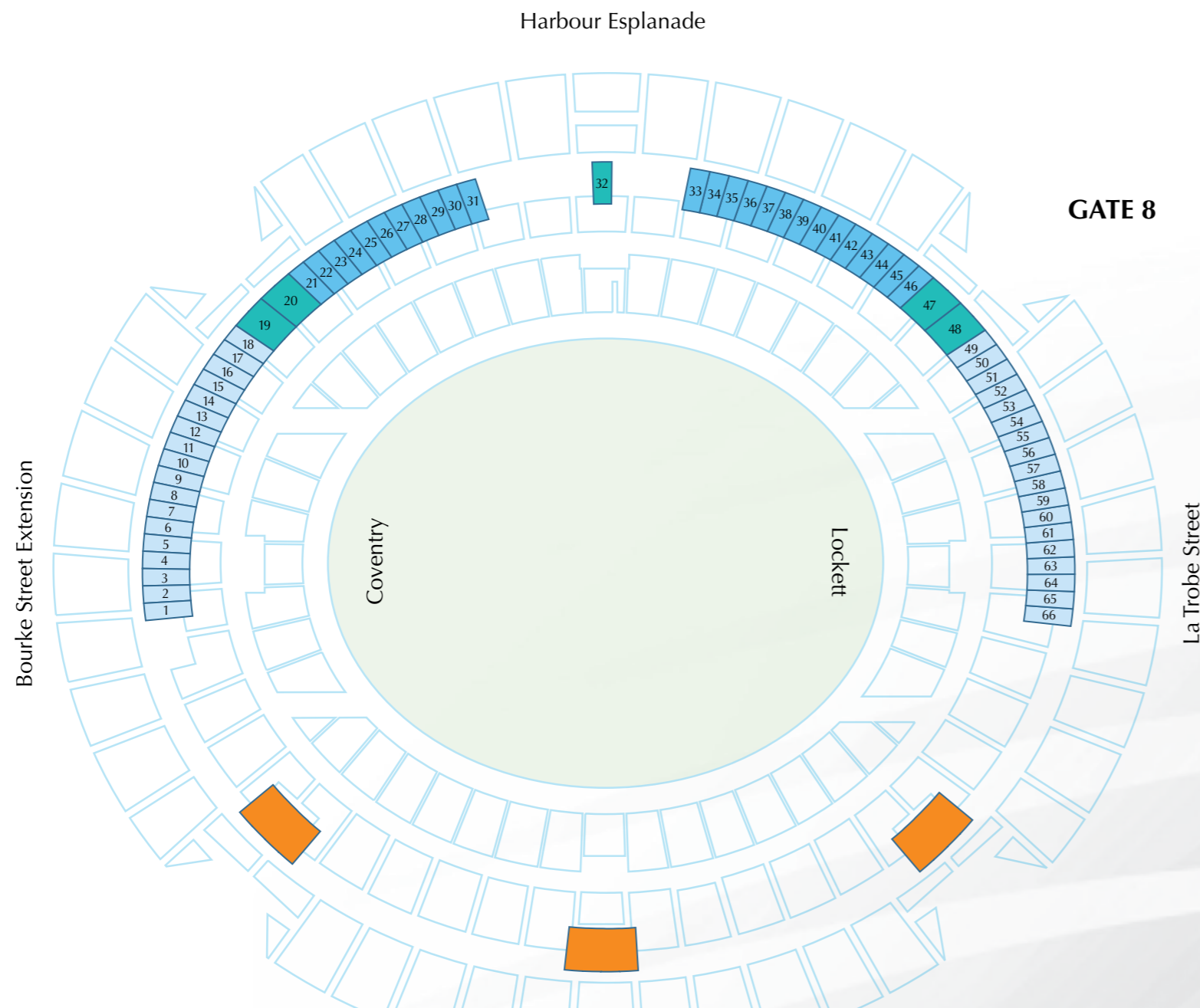


CORPORATE SUITES POSITIONS

Etihad Stadium Corporate Suites are perfectly located to provide spectacular views of the playing arena that will leave your clients feeling like they are literally on top of the action.

The map below is indicative of the suite location for AFL events.

- 1-18 (12 SEATS)
- 19-20, (20 SEATS)
- 21-31 (16 SEATS)
- 32 (20 SEATS)
- 33-46 (16 SEATS)
- 47-48 (20 SEATS)
- 49-66 (12 SEATS)
- Super Suites (28 SEATS)



SUMMARY

Etihad Stadium is a multi-purpose, world class facility designed to cater for major sporting and entertainment events, as well as social, business and private functions. Situated in the heart of Melbourne's Docklands, the stadium is just minutes from the CBD. With a fully retractable roof, Etihad Stadium is Australia's most unique sports and entertainment venue.

Etihad Stadium is entering an extremely exciting period - crowd attendance is up and the quality of AFL and special events scheduled continues to improve each year.

The options outlined in this proposal can be tailored to suit your company's objectives and requirements and we would be delighted to discuss this in more detail.

The team at Etihad Stadium is 100% committed to ensuring that your involvement with us will exceed your expectations and most importantly, offer a significant return on your investment. We look forward to the possibility of working closely with you in the near future and beyond.

www.etihadstadium.com.au

For more information about Etihad Stadium's Corporate Suites or a personal tour, give the team a call on (03) 8625 7444 or email sales@etihadstadium.com.au

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